PART I

1. How does your unit support the mission of the university? This may include your mission and vision statements. (no more than 200 words)

Our mission is to facilitate the academic and professional success of our students through excellence in teaching, intellectual contributions, and service to our constituents. Specifically, our department offers the following four academic programs: Major in Accounting, Major in Finance, Post-bachelorette Certificate in Accounting and a Certificate in Bank Management.

2. Please list (a bulleted list is fine) significant accomplishments from the last three years as they align with Plan 2020 goals:

   I. Foster Student Success
      • Very active student organizations (Accounting Society, Finance Society)
      • Higher than national averages on CPA exam test results
      • Benchmarking learning outcomes with other AACSB schools
      • Large number of teaching award winning faculty
      • Large percent of graduates get placed in jobs related to degree.

   II. Promote the Creation, Integration, and Application of Knowledge
      • Produced X publications and XX presentations/proceedings
      • Continued funding by a local CPA firm for research and teaching endeavors.
      • Established standard for minimum research activity expectations.
      • Provide faculty with financial support for research and teaching related activities

   III. Serve as a Regional Intellectual, Cultural, and Economic Hub for Global Competitiveness

      N/A

   IV. Create a Stronger University through Improving the Support of Stakeholders and the Quality and Efficiency of the Organization

      N/A

3. Please list any other significant accomplishments from the last three years not listed in question 2 (a bulleted list is fine):

      N/A
4. What program-specific accreditations and status do you have, if any?
   a. How do these constrain or benefit the work of your unit?

   AACSB – Incentives to have strategic plan, perform meaningful assessments of learning, standards for teaching qualifications as well as minimum ratios of PhDs, etc. Without accreditation recruiting good scholars would be virtually impossible in accounting and finance.

5. What federal and/or state laws or mandates do you address, if any?
   a. How do these constrain or benefit the work of your unit?

   State CPA exam requirements – currently need 24 credit hours accounting. If state ever raises the required accounting hours this would create a significant constraint since current business program only allows for 24 major hours. Another possible problem is if certain courses (such as Ethics for Accountants or Communications Skills for Accountants) become required we may lack the resources to develop and teach these courses.

6. On what activities, if any, do you spend resources (money, time, people, etc.) inefficiently or in ways that do not support the mission of your unit or the university? List as many as apply.

   N/A

7. Upon review of your IR Department Profile (for academic units) and FY 14-15 Budget information, are there any data you want to correct or contextualize? To view your profile or budget visit the Office of Institutional Effectiveness website: http://www.ipfw.edu/offices/ir/profiles/

   To be determined
### Instructions

Please complete this form for each unit goal.

(Note: Each unit that is directly responsible for student learning (whether the unit is academic or academic support) should include at least ONE unit goal (among its other goals) that aligns with EITHER Goal I.A.1 or I.A.2.

<table>
<thead>
<tr>
<th>Enter a unit goal.</th>
<th>Every senior level accounting student will complete either a service learning or internship opportunity or its equivalent.</th>
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<tbody>
<tr>
<td>What 2020 goal(s) does this unit goal align with? List as many as apply. If it does not align, you may leave this blank or clarify.</td>
<td>I.B.1. Increase opportunities for engaged and experiential learning including service learning and internship programs.</td>
</tr>
<tr>
<td>Is the unit goal high, medium or low priority? Limit your high priority unit goals to 3-5.</td>
<td></td>
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</tbody>
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| What action(s) does your unit plan to take to support this unit goal? | BASIC ACTIONS  
- Develop publication for potential organizations with selling points, estimated costs, and flexible options about participation  
- Develop process to match students with opportunity by Fall 2015  
- Develop policy and change graduation requirements for those graduating in Spring 2018 and after.  
- Further develop partnership with Career Services and/or Co-op immediately  
DEVELOPMENT  
- Contact all local/regional CPA firms within the next three years about internship/co-op opportunities.  
- Network with past graduates working in local/regional organizations about potential participation. Start with alum at large companies and who are at high levels in organization hierarchy.  
- Contact local non-profits within the next three years about opportunities for students to serve. Examples: United Way fund drive “auditors,” IRS Volunteer Income Tax preparer program and Junior Achievement instructor.  
EVALUATION:  
- Systematically get and provide feedback to/from students and employers  
- Track graduate placement in field, levels, and rates |

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<tr>
<th>Question</th>
<th>Answer</th>
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<tr>
<td>With what metrics will you assess progress toward accomplishing this unit goal on an annual basis?</td>
<td>Number (percent) of students completing requirement. <em>Once baseline (percent currently fulfilling requirement) is established specific benchmarks will be set. Key will be if faculty approve and commit to supporting this plan.</em></td>
</tr>
<tr>
<td>Are you able to accomplish this unit goal with your current resources?</td>
<td></td>
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| If no, what additional resources do you need to accomplish this unit goal? | • Gather information about the current work status of our students in order to firm up the timeline for this project.  
• Help with developing opportunities. |
| What challenges, other than financial resources, might affect your progress toward accomplishing this unit goal? | Lack of time and an appropriate reward structure to engage faculty in the process. |
| If achieving this unit goal will take longer than one year, what is your timeline for implementing and accomplishing it? | 3 to 5 years |