



Tapestry
A day for you

Tapestry: A Day for You
April 27, 2012

2012 Sponsorship Levels

Ruby \$10,000

- 12 x 10 trade show booth facing the audience in the front row near the stage
- Logo, name and advertisement in scrolling PowerPoint visible multiple times during the day by 1,400+
- Firm name in registration brochure reaching 10,000
- Firm logo link from our website to firm website during registration period
- 10 reserved tickets to the day's activities with seating at a reserved table with firm name
- 4 passes to the private reception for the keynote speaker
- 1/2 page advertisement in the Tapestry keepsake program
- Firm name and website listed in Tapestry keepsake program
- Electronic mailing list of attendees' names/addresses with attendee permission

Sapphire \$ 5,000

- 12 x 10 booth facing the audience with premier placement near main stage
- Advertisement in scrolling PowerPoint visible multiple times during the day by 1,400+
- Firm name in registration brochure reaching 10,000
- Firm name and logo on website during registration period
- 6 reserved tickets to the day's activities
- 4 passes to the private reception for the keynote speaker
- 1/2 page advertisement in the Tapestry keepsake program
- Firm name and website listed in Tapestry keepsake program
- Electronic mailing list of attendees' names/addresses with attendee permission

Emerald \$ 5,000

- Provide speaker(s) for one breakout session on popular/requested topic
- Firm name, speaker name/photo/bio on Tapestry website during registration period and in the registration brochure reaching 10,000
- 12 x 10 trade show booth facing the audience with premier placement
- 4 reserved tickets to the day's activities
- 2 passes to the private reception for the keynote speaker
- 1/4 page advertisement in the Tapestry keepsake program
- Firm name and website listed in Tapestry keepsake program
- Electronic mailing list of attendees' names/addresses with attendee permission

Pearl \$ 2,500

- 12 x 10 booth facing the audience with premier placement
- Advertisement in scrolling PowerPoint visible multiple times during the day by 1,000+
- Firm name in registration brochure reaching 10,000 and on website during registration period
- 4 reserved tickets to the day's activities
- 2 passes to the private reception for the keynote speaker
- 1/4 page advertisement in the Tapestry keepsake program
- Firm name and website listed in Tapestry keepsake program
- Electronic mailing list of attendees' names/addresses with attendee permission



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2012 Sponsorship Levels

Platinum **\$ 2,500**

- Provide one of two speakers for one breakout session on popular/requested topic
- Firm name, speaker name/photo/bio on Tapestry website during registration period and in the registration brochure reaching 10,000
- 12 x 10 trade show booth facing the audience with premier placement
- 2 reserved tickets to the day's activities
- 2 passes to the private reception for the keynote speaker
- 1/8 page (business card size) advertisement in the Tapestry keepsake program
- Firm name and website listed in Tapestry keepsake program
- Electronic mailing list of attendees' names/addresses with attendee permission

Corporate Table Sponsor **\$ 1,000**

- 10 reserved tickets to the day's activities at a premium table near the front of the venue
- Firm logo in scrolling PowerPoint visible multiple times during the day by 1,400+
- Firm name in the event program reaching approximately 1,400
- A partial charitable tax deduction

Gold **\$ 1,000**

- 10 x 10 booth facing the audience
- 2 reserved tickets to the day's activities
- Firm name in registration brochure reaching 10,000
- 1/4 page advertisement in the Tapestry keepsake program
- Firm name and website listed in Tapestry keepsake program
- Electronic mailing list of attendees' names/addresses with attendee permission

Silver (limited number of corner locations) **\$ 500**

- 10 x 10 booth facing room's perimeter with a corner location
- 1 reserved ticket to the day's activities
- Firm name in registration brochure reaching 10,000
- Firm name and website listed in Tapestry keepsake program
- Electronic mailing list of attendees' names/addresses with attendee permission

Bronze (limited quantity of 50) **\$ 250**

- 10 x 10 booth facing room's perimeter
- Firm name and website listed in Tapestry keepsake program
- Electronic mailing list of attendees' names/addresses with attendee permission

Dates to Remember

January 1, 2012	Payment and contract due in order to be included in the registration brochure and on the website for the start of on-line registration.
February 1, 2012	Payment and contract due to be included in the Tapestry keepsake program.
April 26, 2012	Booth set-up between 12 p.m. and 6 p.m. at the Allen County Memorial Coliseum
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Sponsorship Contract for 2012

Firm Information

Please print clearly as this will be used for all Tapestry promotional information.

Firm Name (max. 25 characters): _____

Firm Address: _____

City, State, Zip: _____

Main Phone No.: _____ Fax No.: _____

Website Address: _____

Contact Person Information

Name: _____ Phone: _____

E-Mail: _____ Cell No.: _____ Fax No.: _____

Address (if different than above): _____

City, State, Zip: _____

Sponsorship Level

Please check the box to the left of the sponsorship level which is desired. Refer to the attached Sponsorship Levels 2011 for details regarding each level.

- | | | |
|---|---|---|
| <input type="checkbox"/> Ruby \$10,000 | <input type="checkbox"/> Pearl \$2,500 | <input type="checkbox"/> Corp. Table \$1000 |
| <input type="checkbox"/> Sapphire \$5,000 | <input type="checkbox"/> Platinum \$2,500 | <input type="checkbox"/> Silver \$500 |
| <input type="checkbox"/> Emerald \$5,000 | <input type="checkbox"/> Gold \$1,000 | <input type="checkbox"/> Bronze \$250 |

Payment Information

Please submit non-refundable payment with the contract. If an invoice is required, please mark here _____ and one will be sent to the firm address listed above. Payment will be due 30 days from receipt of the invoice. Note: Booth assignments are based on the date payment is received. Types of acceptable payment include:

Check (made out to IPFW) Number: _____ Amount: _____

Credit Card (Visa, MasterCard or Discover) Mark here and we will call you for your information _____

Send completed forms to the Tapestry office:

Tapestry: A Day for You
IPFW – DCS KT 139
2101 E. Coliseum Blvd.
Fort Wayne, IN 46805

Phone: (260) 481-6854
Fax: (260) 481-6949
E-mail: tapestry@ipfw.edu
Website: www.ipfw.edu/tapestry

Signature of Sponsor: _____ Date: _____

Signature of Tapestry/IPFW Rep: _____ Date: _____

By signing this agreement, sponsor has entered into a binding agreement with Indiana University-Purdue University Fort Wayne and Tapestry: A Day for Women and guarantees payment and participation in the Tapestry event, meeting all deadlines and all event requirements.