

In the PUBLIC INTEREST

SPRING 2004

Director's Notes

by **Barry W. Hancock**
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Hancock

Beginning with this issue of the newsletter we are using an electronic mailing. For subsequent issues, we will be mailing a printed newsletter in the fall but distributing an

electronic newsletter in the spring. We would appreciate your comments about the change.

The division recently held its first meeting of the newly formed Community Advisory Board (CAB). The CAB provides valuable input to the division about our programs, new initiatives, suggestions, and information about the community that helps us better serve the region. New this year are two subcommittees of the CAB: the Alumni Council and the Board of Advisors for the new Community Research Institute. Look in the near future for some activities and events for alumni, faculty, and friends that will be co-sponsored by the Division, the CAB, and the IPFW Alumni Relations office.

The spring semester 2004 enrollment in the division increased by 8.6 percent. We continue to experience steady growth in numbers of students. Last November some significant changes were made to our program offerings. As of fall 2004 we will

consolidate our programs by offering the following:

- *Bachelor of Science in Public Affairs with the following majors:*

- Criminal Justice
- Environmental Policy
- Health Services Administration
- Legal Studies
- Public Management
- Specialized Study

- *Certificate in Public Management (graduate)*

- *Master of Public Affairs with concentrations in:*

- Criminal Justice
- Health Systems Administration
- Public Management

By making these changes we will be able to better serve our students and remain responsive to the expressed needs of the community. We are now in the process of redesigning our marketing materials. The materials will have a completely new and very appealing look. One of my goals for the upcoming year is to spend a significant amount of time visiting with high schools, agencies, and alumni to introduce myself and to talk about exciting changes to the Division of Public and Environmental Affairs.

Let us know how you are doing and if there are ways that we can be of service to you. If you have a moment, please stop by and visit with us.

Happy spring!

www.ipfw.edu/spea

CONTACT US

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If you did not receive this newsletter through e-mail and would like to in the future, please send Tammy Davich (davicht@ipfw.edu) your e-mail address. We want to include you in future electronic mailings!



Streamlined Degree Programs

by **Nancy J. Leinbach**, R.Ph.
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Effective fall 2004, the Division of Public and Environmental Affairs at IPFW will begin offering only one bachelor degree program, the Bachelor of Science in Public Affairs with a choice of five majors: criminal justice, environmental policy, health services administration, legal studies, and public management. All other degree programs, including associate degree programs, will be suspended. Students currently enrolled in the programs to be suspended will be allowed to complete these programs without change, barring re-entry to IPFW at a later date.

The driving force behind these changes is the desire to better prepare students for careers in the public agencies of the future and to allow faculty members to focus on determining and addressing the needs of society at the regional, state, national, and even

international levels. For example, due to homeland security and all it entails within governmental agencies, graduates will have varied opportunities in a rapidly changing job market. A broader education in management and an understanding of other governmental entities can only increase these opportunities.

In light of the growing complexity of the public sector, the faculty feels strongly that associate degree programs no longer adequately prepare graduates for more than the most basic entry-level positions. Students need to plan on completing a bachelor's degree from the very beginning. Only at this level of education will they be able to distinguish themselves from other job applicants, especially if they have taken advantage of internships and other college activities to gain leadership skills and community involvement experience.

There will also be one change in the Master of Public Affairs degree program. Effective fall 2004, the public policy analysis concentration will no longer be

available. Graduate students will choose from three concentrations: criminal justice, health systems administration, or public management. The public policy analysis concentration is being suspended because of low student demand. The faculty believe that policy analysis is more appropriate at the Ph.D. level. Some of the required courses within this concentration will continue to be available to graduate students as electives. Students currently enrolled in this concentration will be allowed to complete it without change, barring re-entry. The Certificate in Public Management will continue to be offered at the graduate level.

The faculty and staff of the Division of Public and Environmental Affairs are excited about these changes and feel they will lead to an overall improved program. If you have any questions or concerns, please contact Prof. Hancock at 260-481-6351 to discuss them. We welcome your feedback.



About 25 IPFW students participated in the Crime Scene Investigation four-hour workshop on Saturday, Feb. 21, in Kettler Hall. Pictured are (left to right) Jamie Hamilton, Josh Specht, and Klint Jackson.

Sabbatical Report

Professor Ludwin spent the spring 2003 semester on sabbatical leave where he developed a model to compare the relative efficiency of public elementary schools. He began by developing a basic industrial model that viewed students as inputs to a process that produces test results as outputs. In effect, schools were viewed as processing students to produce outcomes measured by standardized tests. Because students vary in ability and application, the effect of the schools in producing test scores given the ability and socio-economic status of their students was the object of study.

Using data envelopment analysis, an extremal method that uses linear programming, he identified relatively inefficient schools and output goals which would enable them to approach efficiency. One version of this preliminary work was reported at the Operations Management conference in March 2003 and published in the proceedings, and another is scheduled for publication in the *National Social Sciences Journal* in spring 2004.

Announcing the Owen Family Scholarship

Professor C. James Owen, a retired SPEA faculty member, and his wife Susan, a retired FWCS teacher, are pleased to announce their first annual public service scholarship. The award is open to outstanding undergraduate and graduate students studying for careers in public service.

Undergraduates with junior standing (60 credit hours) and graduate students with 18 hours completed were invited to apply for a \$1,200 one-year award, renewable for one additional year. The award winner will be announced at the division's annual reception on Friday, April 30.

PLAN NOW to attend the 26th Annual Division of Public and Environmental Affairs-IPFW Graduation/Alumni Reception.

Friday, April 30, 2004, 5:30–7:30 p.m.
Goeglein's - Walnut Room, 7311 Maysville Road

For directions to Goeglein's, please see www.goegleins.com/info_map_default.asp

The following awards will be presented at the reception:

Pi Alpha Alpha	Distinguished Alumni Award	Community Achievement Award
Teaching Excellence Awards	Graduate Recognition Scholarship Awards	
Outstanding Student Awards		

Hors d'oeuvres menu:

Italian Chicken Strips	Cheeses and Crackers	Vegetables with Dip
Herb Stuffed Red Potatoes	Assorted Mini Quiche	Assorted Soft Drinks
Mini Sandwiches	Fresh Fruit	Cash Bar

\$15 per current SPEA student • \$17 all other guests

DPEA Graduation/Alumni Reception — Friday, April 30, 2004

*Name(s) _____

Address _____

Home phone _____ Business phone _____

Enclosed is my check payable to the I-P Foundation for reservations.

Reservations are required. Please return by April 26, 2004, to:
IPFW Alumni Relations, 2101 E. Coliseum Blvd., Fort Wayne, IN 46805-1499

**Please give name of each person attending.*

WHERE DID YOUR SPEA DEGREE TAKE YOU?

Congratulations to **Amy Whitehouse Lazoff**, M.P.A. '03, on her new position as the Indiana events director for the Evan Bayh Committee.

We continue to accept alumni business cards for our prospective student display board. Please send your card to: Tammy Davich, IPFW Public and Environmental Affairs, 2101 E. Coliseum Blvd., Fort Wayne IN 46805-1499

Alumni Update

Miriam Huijser-Lips, a SPEA exchange student in 1989, is now a full-time professor at Tilberg University in The Netherlands. She was recently invited to a one-year visiting professorship at the University of Oxford's Internet Institute, where she does research on the impact of the Internet on public policy. Retired SPEA Professor **Jim Owen** and his wife, Susan, were guests of Huijser-Lips at Oxford this past semester.



Above: Miriam Huijser-Lips and Jim Owen in the courtyard at Balliol College, Oxford.