

# DOERMER DIALOGUE WITH BUSINESS LEADERS: “THE BUSINESS IMPACT OF HEALTH CARE REFORM”



Keynote Speaker:  
**Steven L. Jackson**  
*Partner, Baker & Daniels*



*How will the healthcare bill affect the bottom line of local business? ▾ What are the costs of the healthcare legislation and who bears them? ▾ What is the timing of the various elements of the new law? ▾ What was the rationale for the timing? ▾ What strategies can companies undertake to address their concerns on healthcare?*

**FRIDAY, SEPT. 24, 2010**

**RHINEHART RECITAL HALL IN THE JOHN AND RUTH RHINEHART MUSIC CENTER, IPFW**



**DOERMER School of Business**  
Global | Strategic | Innovative



DOERMER DIALOGUE WITH BUSINESS LEADERS:

## “THE BUSINESS IMPACT OF HEALTH CARE REFORM”

**FRIDAY, SEPT. 24, 2010 ▾ 7:30–11 A.M.**

**RHINEHART RECITAL HALL IN THE JOHN AND RUTH RHINEHART MUSIC CENTER, IPFW**

*R.S.V.P. to 260-481-6461 or dsb@ipfw.edu by September 20. ▾ Seating is limited.*

*For directions and/or parking information, go to [www.ipfw.edu/bms](http://www.ipfw.edu/bms).*

- 7:30–8:00 a.m. *Continental Breakfast and Registration*
- 8:00–8:15 a.m. *Welcome*
- 8:15–9:15 a.m. *Keynote Speaker*
- 9:15–9:30 a.m. *Break*
- 9:30–10:30 a.m. *Panel Discussion*
- 10:30–11:00 a.m. *Question and Answer Session*



**RICHARD T. DOERMER SCHOOL OF BUSINESS**  
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- ▾ *What was the rationale for the timing?*
- ▾ *What strategies can companies undertake to address their concerns on healthcare?*

**MODERATOR**

Steve Corona  
*President JobWorks*

**PANEL**

Greg Zoeller  
*Indiana Attorney General*

Dawn Rudolph  
*CEO, Saint Joseph Hospital*

Stephen Smith, Ph.D.  
*CEO/GM, Allied Physicians*

Jay Gilbert  
*President, PHP*

Art DeTore  
*Exec. V.P. Strategic Planning, Parkview Hospital*

Mike Landram  
*President, Greater Fort Wayne Chamber of Commerce*

*Additional support provided by*

