Course number and name:  COM-11400 Fundamentals of Speech Communication

Credits and contact hours:  3.0 Credits; 3.0 Lectures

Instructor’s or course coordinator’s name:  Marcus Trice

Text book, title, author, and year


Course Description

A study of communication theories as applied to speech; practical communicative experiences ranging from interpersonal communication and small-group process through problem identification and solution in discussion to informative and persuasive speaking in standard speaker-audience situations.

Prerequisites or co-requisites: None.

Whether a required, elective, or selected elective course in the program: Required

Course Goals:

1. Students will play an active role in their learning process.
2. Students will learn the basic concepts of the fundamentals of human communication.
3. Students will learn the basic concepts of interpersonal communication.
4. Students will improve their confidence in public speaking situations.
5. Students will learn the basic concepts and value of small group communication.

Course Outcomes

General Education Learning Outcomes:

- Use appropriate organization or logical sequencing to deliver an oral message
- Adapt an oral message for diverse audiences, contexts, and communication channels
- Identify and demonstrate appropriate oral and nonverbal communication practices
- Advance an oral argument using logical reasoning
- Provide credible and relevant evidence to support an oral argument
- Demonstrate the ethical responsibilities of sending and receiving oral messages
- Summarize or paraphrase an oral message to demonstrate comprehension
Student Outcomes
The course learning outcomes of COM 11400 supports outcomes \{g, i, j\} of the Computer Engineering Program Student Outcomes (a-k):

\[ g \] an ability to communicate in both oral and written forms
\[ i \] a recognition of the need for, and an ability to engage in life-long learning
\[ j \] a broad knowledge of contemporary issues

Major Topics Covered in the Course
Communication & You: The Basics
- Overview/Everyday Communication
- Communication Histories
- Self and Identity
- Preparing for a Public Presentation

“Communicating our “selves” through public speaking”
- Developing a Public Presentation
- Delivering a Presentation
- Relating Through Informative Speeches and Persuasive Speeches
- Nonverbal Communication

Playing Well Together: Verbal Communication, Listening & Culture
- Verbal Communication
- Listening
- Culture and Communication

Working Together: Communicating in Groups, Workplace, Media & Technology
- Communication and Interpersonal Relationships
- Groups and Leadership pt.1
- Groups and Leadership pt.2
- Communication in the Workplace
- Technology and Media in Everyday life

Work on Group Presentations

Special Note
This course is one of the electives meeting the general education requirements in Category A.2: Speaking and Listening.